

COASTABILITY LIMITED STRATEGIC PLAN 2022 - 2024



Our Vision:		Our Mission:
Children and young people with physical disabilities are valued and active members of the community.		To provide assistance to access resources for young people up to 25 years of age who are living with a physical disability.
We Value:		We Are Committed to:
<ul style="list-style-type: none"> • Equity • Integrity • Respect • Empowerment • Commitment 		<ul style="list-style-type: none"> • Equal opportunity for all • Transparency, Accountability and Confidentiality • Our clients, members and volunteers • Sustainability of the organisation • Quality of service • Continuous improvement of the organisation
Key Result Areas:	Objectives:	Desired Results:
Our People	<ul style="list-style-type: none"> • A net increase in clients • Recruit and retain suitably qualified and competent members, directors and volunteers • Provide training and development for competent members, directors and volunteers • Provide a supportive environment for members and volunteers 	<ul style="list-style-type: none"> • Greater and enhanced service provision • Appropriate competent members, directors and volunteers are recruited and retained • Suitably informed and trained competent members, directors and volunteers • New & current programs are viable and in line with the organisation's vision • New partnerships are formed • An organisation where members and volunteers want to work
Our Image	<ul style="list-style-type: none"> • Continue to promote a powerful brand • Develop a marketing plan to promote the organisation • Network to create possible partnerships and alliances 	<ul style="list-style-type: none"> • A widely known and respected image of the organisation • Actions are implemented to raise the profile of the organisation • Sustainable partnerships are established
Our Resources	<ul style="list-style-type: none"> • Maintain a sustainable and financially viable organisation • Maintain vehicles in School Bus Service program. • Assess the need for other subcommittees • Develop partnerships with other organisations • Maximise opportunities for external co-funding 	<ul style="list-style-type: none"> • Maintain a financially sustainable organisation • Vehicles are kept clean, safe, in good repair and meet criteria for registration • Organisation structure supports directions and programs • New partnerships are formed and sustained for the benefits of clients
Our Programs	<ul style="list-style-type: none"> • Develop optimum service provision: fund all Client applications for legitimate unmet needs • Maximise the awareness of Academic and Sporting Scholarships • Monitor and sustain the viability the School Bus Service Program • Assess need for new programs to serve current and future clients 	<ul style="list-style-type: none"> • Clients' needs are met • Expansion of our services and profile • All local young people eligible to be Clients have equity in application for an Academic or Sporting Scholarship • Dependent on viability, present schools continue to receive access to service. Additional eligible schools accepted into program if option is feasible • Increase purpose built accessible community amenities for local people with physical disabilities

	<ul style="list-style-type: none"> • Explore possible involvement in providing financial support for Changing Places facilities in accessible local precincts 	<ul style="list-style-type: none"> • Community benefits from a dedicated legacy of Chapmans Trust money
Our Accountability	<ul style="list-style-type: none"> • To ensure all statutory obligations are met • Ensure professional service is provided at all times • A comprehensive range of policies and procedures exist • The organisation is governed at optimum level • Stewardship of Chapman Trusts and other donor funds 	<ul style="list-style-type: none"> • All obligations are met in a timely manner • Competent workers and professional people working together to provide optimum client services • Policies and procedures are adhered to • The Board performs in a competent and efficient manner

**STRATEGIC PRIORITIES
2022 - 2024**

Our People

- Work to ensure workers are happy and procedures are in place to maintain the positive culture
- Provide opportunities for appropriate training and development as available
- Invite feedback and input
- Encourage members to be actively involved
- Maintain a full Board
- Establish succession plans
- Recruit a social media support person
- Review best practice

Our Image

- Maintain and develop website and social media accounts
- Review co-funding opportunities
- Attend volunteer Expos
- Attend networking forums
- Distribute brochures to relevant organisations
- Display banner at all meetings and events
- Acknowledge supporters, members, clients and volunteers at every opportunity

Our Resources

- Ongoing stewardship of Chapman Trust funds.
- Public acknowledgement of the A.I. and E.H Chapman trusts
- Review budget to ensure surplus
- Monitor viability of School Bus Service, considering volunteer driver availability, usage and condition of buses to inform prudent decision making
- Liaise with other community organisations and businesses for joint funding as required

Our Programs

- Continue to promote and monitor CoastAbility's charter of funding eligible Client application for cost of unmet needs
- Increase Academic and Sporting Scholarship applications through establishing contacts with relevant personnel in relevant tertiary institutions and sporting bodies
- Sustain the provision of School Bus Service Program as required and viable
- Explore opportunities for clients to engage in local recreational activities, including CSPARA events, and publicise these to clients
- Initiate discussion re Changing Places amenities - Central Coast Council, Liesl Tesch

Our Accountability

- Regularly review/maintain Compliance Calendar/s into the future
- Ensure all statutory obligations are met
- Review policies and procedures as required
- Board to review its performance

BOARD APPROVAL	/ /
DIRECTOR AUTHORISATION (SIGNATURE)	/ /
NAME/POSITION	